

DRAFT
Minutes of the Society Liaison Committee
Wednesday, November 16, 2022
Virtual

Attendees

Chuck Shearer, Chairman	New England Society for Coatings Technology
Amanda Andrews	Cleveland Coatings Society
Mark DePasquale	Pittsburgh Society for Coatings Technology
Mark Dilorenzo	Cleveland Coatings Society
Christopher Howard	Philadelphia Society for Coatings Technology
Brenda Svenneke	Chicago Paint & Coatings Association
Trushita Patel	LASCT Society

ACA Staff

Scott Braithwaite	Director of Product Stewardship, Science & Technology
Dorothy Brawner	Committee Staff Liaison
Heidi McAuliffe	Vice President, Government Affairs

Introductions, Review of Policies and Minutes

The meeting of the Society Liaison Committee was called to order by Chairman Shearer at 3:35 p.m. The members introduced themselves and then were asked to adhere to the ACA Antitrust policy. Mark Dilorenzo motioned to approve the April 6, 2022, minutes; the motion was seconded by Trushita Patel. With no objections from other members, the April 6, 2022 minutes from the Indianapolis meeting were approved.

Roundtable Discussion

The members engaged in a roundtable discussion of activities at their various societies with the goal of sharing ideas and information on meeting common challenges. The discussion centered around the information sharing forms as follows:

Cleveland Coatings Society

Has 226 members

List of Committees: Society Liaison, Program/Web, SOS Chair; Technical Committee, Scholarship & Golf

Holds the following events: Sink or Swim, Whing Ding, Holiday Party, Bi-monthly Board Meetings, Community Service project and golf outings.

Number of Scholarship per Year: 10-12 students

Total Scholarship Amount: \$10,000

Has LinkedIn page

Chicago Paint and Coatings Association

- Has a total of 105 companies
- List of Committees: Budget & Finance, By-Laws, Community Relations, Directory & Buyer's Guide, Education, Legislative & Regulatory Legislative & Regulatory, Membership, Nominating, Planning & Policy, Program, Publicity
- Holds the following events: Legislative & Regulatory Luncheon, You Be The Chemist Challenge, Windy City Coatings course, Annual Dinner Meeting, Golf Outing, Paint a Brighter Chicago, Summer Outing, Economic Update Meeting, Feed My Starving Children, Chicago's Finest Painted Ladies Competition/Awards Dinner, Holiday Party,
- Number of Scholarships: 4 Scholarships per Year each student gets \$2,000
- Total Scholarship Amount \$8,000
- Looking at merging and fundraising to increase revenue
- 135th Year Anniversary

Chicago Society for Coatings Technology – **submitted information sharing form–did not attend.**

- Has 120 members
- List of Committees: Bylaws, Education, Social Networking manufacturing 25/50 Year Club, Golf and Social Media
- Holds the following events: 6+ technical meetings per year, in-person & virtual for each, Annual golf outing; Coatings Trends and technologies, Windy City Coatings Course, Award/scholarship ceremony and Past Presidents recognition dinner.
- Number of Scholarships: Up: 2-4
- Total Scholarship Amount: @2,000-\$8,000
- Monthly newsletter, LinkedIn page, Facebook page

Golden Gate Society for Coatings Technology - **submitted information sharing form–did not attend.**

- Has 79 members
- List of Committees: Audit, Education, Entertainment, Environmental, Finance/Investment, Library, Membership, Scholarship, Society Liaison, Steering/By-Laws, Technical, WCS Liaisons, Welfare, Website
- Traditionally Holds the following events: 5 technical meetings. No meetings in 2021-2022 – First technical meeting November – 18 attendance, Social Outings – 2021 Christmas luncheon – 25 attendance, Old Timer's Luncheon – 12 attendance, GGSC 100th Anniversary party – 60 in attendance – GGSC sponsored entire event. 2021 – WCS Show – Las Vegas. GGSC sponsored summer meeting in Lake Tahoe which included PNWSC, AZSC and LASCT
- Number of Scholarships: The Alfred Apfel and Robert Minuccianni Scholarship Fund - \$25,000 annually divided among the number of applicants. This scholarship fund is for members of the GGSC for tuition and short courses as well as college students who are dependents of GGSC members and student members of the GGSC. The Margaret Hartmann Scholarship - \$10,000 given to fund student projects at Cal-Poly San Luis Obispo. Cal – Poly Building Fund – we are in the last year of a \$10,000 per year for 5 years pledge to donate to the expansion of the Coatings Lab at Cal Poly. Next year this \$10,000 will likely be rolled into individual scholarships for people instead of buildings and universities.
- Total Annual Scholarships - \$45,000 - \$48,000
- 15 Scholarships given in 2021

Los Angeles Society for Coatings Technology

- Has 200 members
- List of Committees: Audit, Awards, Budget, Constitution & bylaws, Education Employment, Entertainment, Environmental, Golf, Good fellowship, Industry Advisory, IT, Manufacturing Membership, Nominations and elections, Photography, Program, Scholarship, Technical & Yearbook
- Holds the following events: Technical Meetings & Dinner, Social outings, Holiday Event Sweetheart Event, Western Coatings Symposium (October; Biannual), Sweetheart,

- Has the following Fundraising: Spring Frolic Golf Fundraiser for Cal State SLO, Western Coatings Symposium, Fellowship scholarship
- Number of Scholarships: 20
- Total Scholarship Amount: \$31,500
- Has LinkedIn page, Facebook, Monthly newsletter

Technical Coatings Society of New England

- Has 78-89 members
- List of Committees: Membership and By-Laws and Technical
- Holds the following events: Had a springl mini-symposium – (May 2022) 4 speakers and lunch Golf outing in Sept. 2022 and planning a spring symposium in May of 2023; Golf outing in September as well as a Fall Symposium in October
- Has the following Fundraising: 2-3 General Scholarship; 5-8 Academic Scholarship The main source for our funding is the Eastern Coatings Federation and Show. We tend make a little from membership (\$35 Individual; \$125 Corporate) Meetings and Golf Outing we break even on.
- Total Scholarship Amount: \$8,000-\$9,000
- Has LinkedIn site

Pacific Northwest Society for Coatings Technology

- Has 114 members
- List of Committees: Symposium Committee and Scholarship Committee
- Holds the following events: WCS - Every two years, Symposium - opposite year of WCS, Technical Lunch- Virtual meetings, Science Fairs Old Timers Christmas Luncheon - Dec 2021, Golf Charity Outing - Make A Wish - August 2021; Symposium "Coatings Fest" - October 2022
- Has the following Fundraising: 2-3 General Scholarship; 6-8 Academic Scholarship The main source for our funding is via participation in the Eastern Coatings Federation and Show. We tend make a little for membership (\$35 Individual; \$125 Corporate) Meetings and Golf Outing we break even on.
- Number of Scholarships: 12-20
- Total Scholarship Amount: \$500-\$1,000

Philadelphia Society for Coatings Technology

- Has a total of 78 members
- List of Committees: Technical
- Holds the following events: Fall Symposium, Science Fair
- Gives out 1 Scholarship per Year
- Total Scholarship Amount \$2,000
- Needs help with reviving spring/fall symposiums

Pittsburgh Society for Coatings Technology

- Has approximately 42 committed members
- Has the following committees: Membership, Scholarship, Events/Fundraising & Communications
- Has the following meetings and events; Technical dinner meetings (6): October, November, January, February, March, April – Social Hour/Technical Presentation/Dinner (20 – 25 attendees); Annual golf outing (50 -60 attendees), December holiday event (20 – 30 attendees); May end year event (20 – 30 attendees)
- Gives out the following scholarships: Hiram P. Ball Memorial Scholarship: Awarded to member's children who apply/qualify – funds divided equally amongst recipients and additional \$500 to on STEM winner. Membership drive award money by random drawing of members who have signed up by September 30th.
- Number of Scholarships per Year: 2 – 6 typically
- Total Scholarship Amount: \$6,500

Saint Louis Paint & Coatings Society

- Has 120 members
- List of Committees: BBQ, Golf Events, LinkedIn, Membership, Scholarship
- Holds the following events: 6-technical meetings – including a Past-Presidents Celebration; Symposium at Webster University every two years, 2-Golf Tournaments.
- Has the following Fundraising: 2 - \$1,500 Annual College Student Scholarships donated by 2-distributor member companies. Additional fundraising with sponsorships for the Technical Symposium and Golf Tournaments.
- Number of Scholarships per Year: 2
- Total Scholarship Amount: \$4,000

ACA Staff Reports:

Member of ACA staff gave the following reports to the Committee:

Scott Braithwaite gave a short presentation on the Science & Technology Committee's 5 subcommittee's mainly comprised of their outreach efforts to the STEM Education participants. Scott asked how the Committee could help with video information to be used for additional outreach on STEM. He also gave an update on ACA Technology Roadmaps and how they were developed. Please use the links to learn more. <https://www.paint.org/wp-content/uploads/2022/08/ACA-Technology-Roadmap-1.pdf>
<https://www.paint.org/wp-content/uploads/2023/02/tech-roadmap-2.pdf>

Heidi McAuliffe, VP of Government Affairs, discussed ACA's grassroots programs. She also gave an update on legislative issues and how election results effect the paint & coatings industry. The PaintCare program was also highlighted and hopeful that 2023 will be profitable year for paint stewardship legislation. She also asked for assistance with the CoatingsVoice platform that alerts legislators on key issues that affect the coatings industry both positively and negatively. Charles Shearer asked how the CoatingsVoice platform works and who gets the alerts. She stated that it depends on the states that are affected. Heidi also gave an update on upcoming free Webinars the Associations provides to all members.

General Discussion

Amanda Andrews suggested that each Society provide it's LinkedIn site for greater communication.

ACTION:

The Committee agreed to provide ACA with its company LinkedIn Page.

David White would like to see a more combined effort by the Committee to promote individual society events.

ACTION:

Chairman Shearer will discuss with David to provide details on how the committee can work together to support upcoming events.

Next Meeting

There were suggestions for the Spring meeting being held in June to coincide with the 2023 CoatingsTech Conference. No decision was made at the time of the meeting.

Adjourn

The meeting was adjourned at 5:37 p.m.

Respectfully submitted,

Dorothy Brawner
Staff Liaison